

# SPM8 for Basic and Clinical Investigators

## Study Design Principles



# Study Design Principles

Averages and measures of dispersion

Using variance for hypothesis testing

One-factor between subjects designs

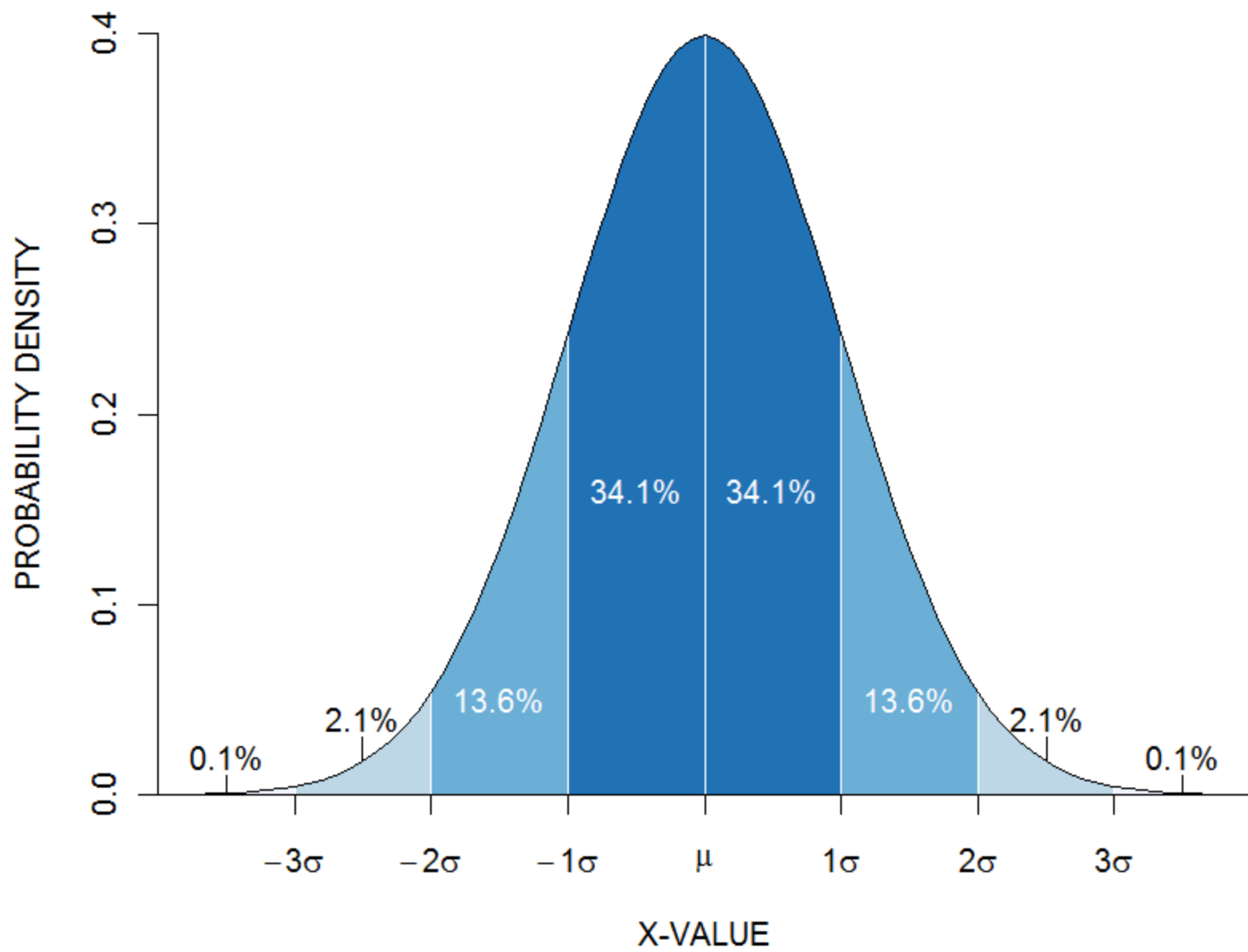
One-factor within subjects designs

Factorial designs and interactions

Two-factor mixed designs

# Averages and measures of dispersion

- Variance
- Standard deviation
- Standard error
- Confidence interval



# Variance

$$\text{VAR} = \frac{\sum (X - u)^2}{N}$$

where:  $X$  = value

$u$  = sample mean

$N$  = sample size

# Standard deviation

$$SD = \sqrt{\frac{\sum (X - u)^2}{N}}$$

where:  $X$  = value

$u$  = sample mean

$N$  = sample size

# Standard deviation

$$\text{Unbiased SD} = \sqrt{\frac{\sum (X - u)^2}{N - 1}}$$

where:

$X$  = value

$u$  = sample mean

$N$  = sample size

# Standard error

$$SE = \frac{SD}{\sqrt{N}}$$

where:  $X$  = value

$u$  = sample mean

$N$  = sample size



# Confidence interval

$$CI = u \pm t_{1 - \alpha / 2} \frac{SD}{\sqrt{N}}$$

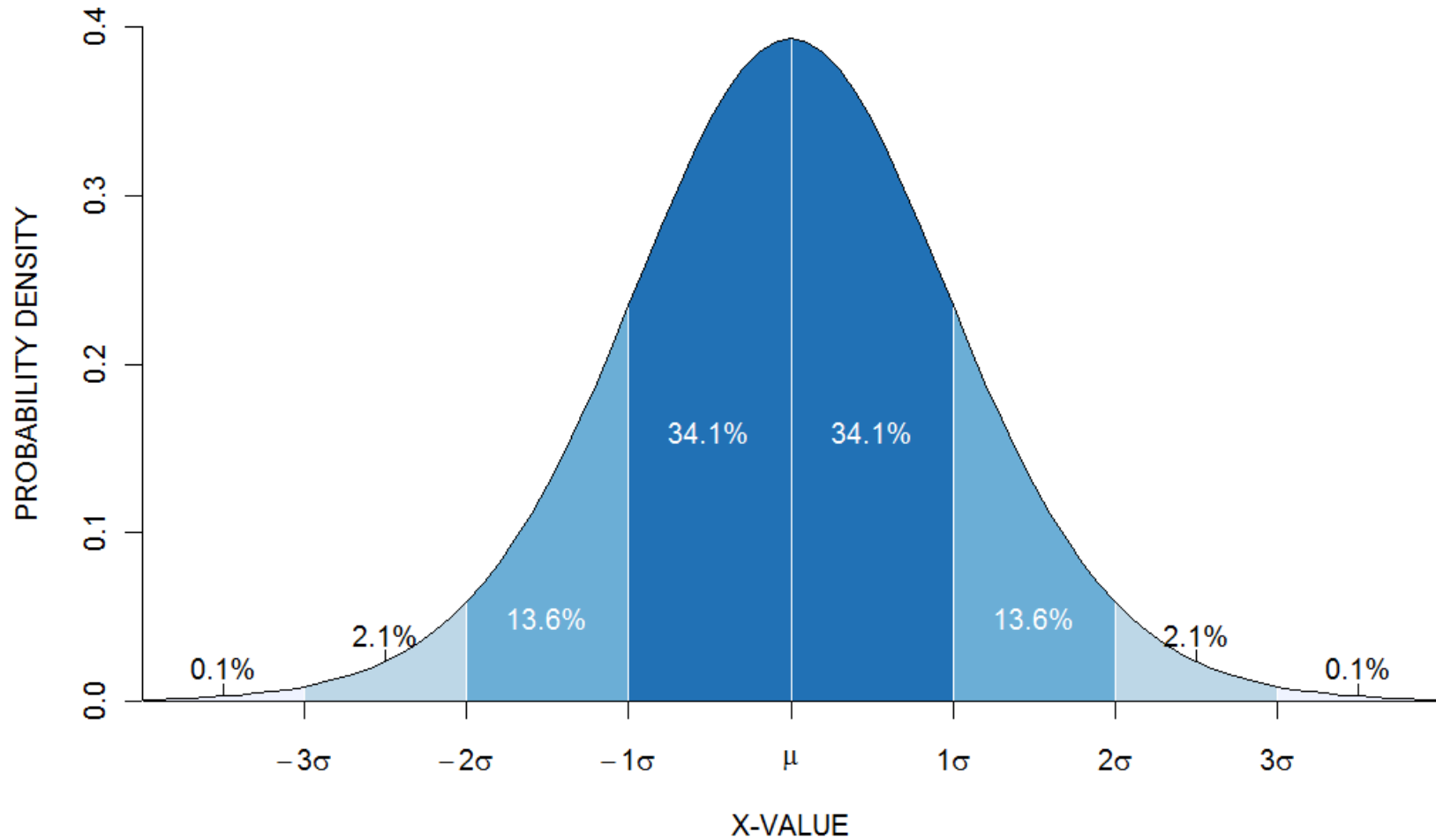
where:  $t_{1 - \alpha / 2}$  =  $t$  value for 100(1- $\alpha$ )% confidence

$SD$  = standard deviation

$u$  = sample mean

$N$  = sample size

# *t* distribution



# Confidence interval

$$CI = u \pm t_{1 - \alpha / 2} \frac{SD}{\sqrt{N}}$$

where:  $t_{1 - \alpha / 2}$  =  $t$  value for 100(1- $\alpha$ )% confidence

$SD$  = standard deviation

$u$  = sample mean

$N$  = sample size

# Descriptive statistics

$$\text{VAR} = \frac{\sum (X - u)^2}{N}$$

$$\text{SD} = \sqrt{\frac{\sum (X - u)^2}{N}}$$

$$\text{SE} = \frac{SD}{\sqrt{N}}$$

$$\text{CI} = u \pm t_{1 - \alpha / 2} \frac{SD}{\sqrt{N}}$$

# Using variance for hypothesis testing

- *t*-test limitations
- Analysis of Variance
- Sources of variability
- F ratio

# One-factor between subjects designs

- ANOVA and the central limit theorem
- ANOVA assumptions
- Rogue data
- Interpreting the F test
- Planned comparisons
- Linear contrast analysis

# One-factor between subjects designs

In one-factor between subjects designs the total variability is partitioned into between-group variability and within-group variability

# One-factor within subjects designs

- Relative power compared to between designs
- Order effects
- Additional assumption for with subjects designs



# One-factor within subjects designs

In one-factor within subjects designs the within group variability is partitioned into between subject variability and residual variability

# Factorial designs and interactions

- Two factor designs
- Three factor designs
- Factorial design outcomes
  - No main effects
  - One main effect
  - Two main effects
  - Simple main effects
  - Interactions
- Planning factorial designs

# Factorial designs and interactions

In a 2x2 between subjects designs the between group variability is partitioned into main effect and interaction variability

## Two-factor mixed designs

- At least one between group and one within group factor
- Requires two error terms
  - between subjects main effect
  - within subjects main effect
- Selection of error term for simple main effects is controversial
  - pooled error terms

## Two-factor mixed designs

- Common in clinical fMRI studies
- The effects of interest may be group by task interactions
- Three-factor designs can incorporate a treatment main effect
  - Take care to ensure adequate power to detect three-way interactions!

## Sources

*A Student's Guide to Analysis of Variance*

Roberts and Russo (1999)

*Introduction to Analysis of Variance*

Turner and Thayer (2001)

*Introducing ANOVA and ANCOVA: a GLM  
Approach*

Rutherford (2001)

*The Design of Experiments*

Fisher(1935)

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